

NGV Website Sponsorship Program

NGVAmerica operates the pre-eminent NGV website on the World Wide Web. NGVAmerica.org is the largest, most comprehensive NGV resource on the Internet today. It is the one-stop site for NGVs, including information about NGV products, industry news, government policy and standards, codes affecting the industry and more.

NGVAmerica offers you the opportunity to become a sponsor of this popular website. Sponsorship offers a cost-effective marketing avenue for your company's products and services while ensuring that NGVAmerica.org continues to be the best NGV resources on the Internet.

Why Should Your Company Become a Website Sponsor?

As a sponsor, you will benefit from Internet visibility, high traffic and the promotion of NGVs. NGVAmerica.org is the best places to reach potential customers and decision-makers with your message. The website attracts a wide variety of visitors including NGV industry participants, private and municipal fleets, government officials, and others interested in NGVs. Visitors to these websites already have an interest in NGVs. They are looking for answers to NGV-related questions. Often they are looking for products or services. NGVAmerica.org receives over 75,000 hits every week.

Sponsorship gives you the chance to target these potential customers with your company's name and message. In addition, it communicates that your company is a leader in the NGV industry. By sponsoring the NGV website, you will also be supporting the exchange of ideas and information about NGV technology that is helping to protect the environment and our nation's energy security. Sponsorship dollars will be used to maintain and enhance the websites and support other promotional activities valuable to the industry.

What Does Sponsorship Cost?

All sponsors receive recognition on the NGVAmerica.org homepage and all website related communications. In addition, sponsors receive such valuable benefits as enhanced Business Directory listings and banner advertisements. Three distinct levels of annual sponsorship offer you flexibility for maximum marketing exposure on NGVAmerica.org

Sponsorship of NGVAmerica.org

Sustaining Sponsor \$25,000

- ◆ Recognition as sponsor on the NGVAmerica.org home page
- ◆ Recognition on all website announcements
- ◆ Enhanced NGVAmerica.org Business Directory listing
- ◆ Opportunity to post your press releases on NGVAmerica.org
- ◆ Opportunity to post up to **THREE** distinct banner advertisements on NGVAmerica.org. In addition, your banners appear **THREE** times more often.*

Supporting Sponsor \$15,000

- ◆ Recognition as sponsor on the NGVAmerica.org home page
- ◆ Recognition on all website announcements
- ◆ Enhanced NGVAmerica.org Business Directory listing
- ◆ Opportunity to post your press releases on NGVAmerica.org
- ◆ Opportunity to post your banner advertisement on NGVAmerica.org. *

Contributing Sponsor \$5,000

- ◆ Recognition as sponsor on the NGVAmerica.org home page
- ◆ Recognition on all website announcements
- ◆ Enhanced NGVAmerica.org Business Directory listing

*Banner advertisements will run on all NGVAmerica.org pages with the exception of the home page and restricted Business Directory pages.